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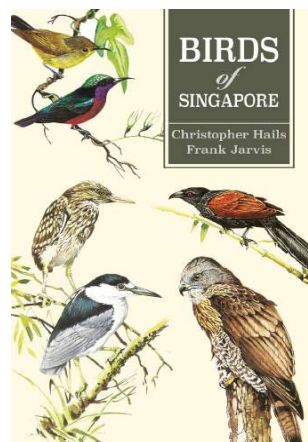
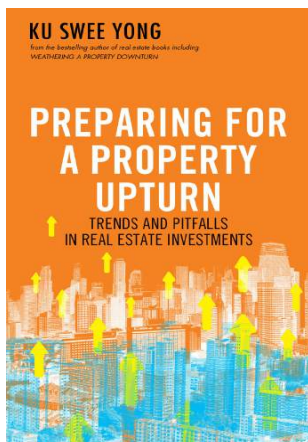
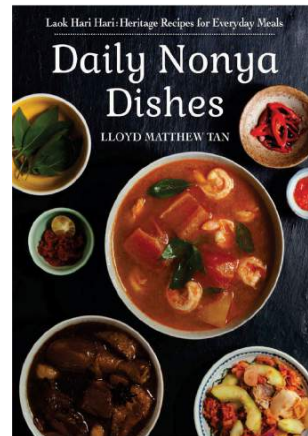
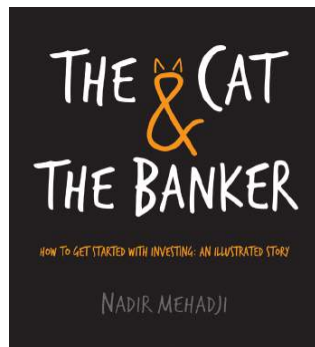
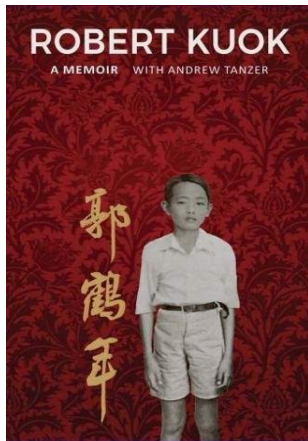
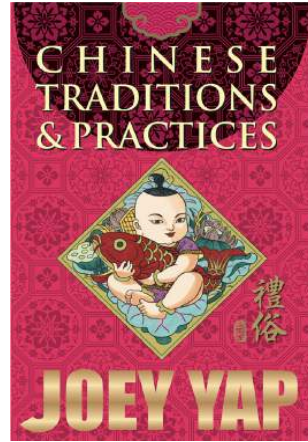
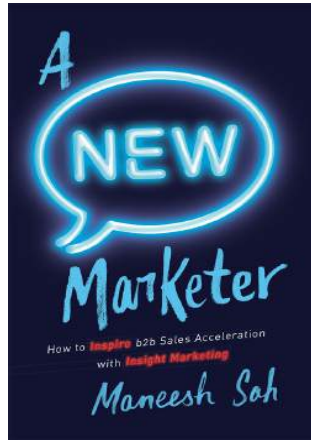
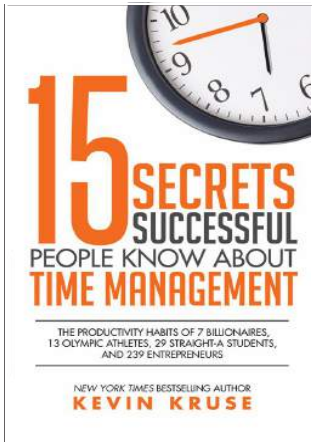
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## 15 Secrets Successful People Know About Time Management

ISBN: 9789380710495

Author: Kevin Kruse

Publisher: Wisdom Village

Extent: 180 pages, paperback

Size: 140 x 215 mm

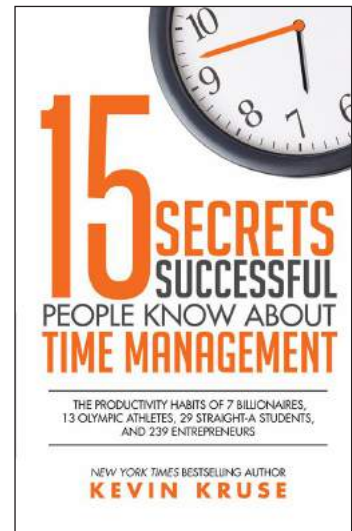
Genre: Self-help / Management

Published in Nov 2017

Retail Price: S\$ 15.95

Special Price: S\$ 13.55 (valid till 29th Mar 2018)

Prices are inclusive of GST



### Synopsis

Double Your Productivity Without Feeling Overworked And Overwhelmed!

What if you had an extra hour each day to read, exercise, or to spend with your family?

Based on survey research and interviews with billionaires, Olympic athletes, straight-A students, and over 200 entrepreneurs—including Mark Cuban, Kevin Harrington, James Altucher, John Lee Dumas, Grant Cardone, and Lewis Howes—New York Times bestselling author, Kevin Kruse, answers the question:

What are the secrets to extreme productivity?

You will learn:

- How to cure procrastination with “Time Travel”
- How to save 8 hours a week with “3 Questions”
- How to identify your real top priorities
- How to get to zero emails in your inbox every day
- How the E-3C system will boost productivity by 10x
- How to reduce stress with the Richard Branson Tool
- How to leave work at 5:00 without feeling guilty
- How to run meetings like Apple, Google & Virgin
- How to conquer social media distractions



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## **A New Marketer**

### **How to Inspire b2b Sales Acceleration**

ISBN: 9789811140747

Author: Maneesh Sah

Publisher: Learning Simplified

Extent: 244 pages, hardcover with jacket

Size: 148 x 210 mm

Genre: Business / Sales

Availability: From 20 Dec 2017

Retail Price: S\$ 39.00

**Special Price: S\$ 33.15 (valid till 29th Mar 2018)**

Prices are inclusive of GST



### **Synopsis**

It's no secret we live in a world of intense competition to win new business, retain clients and grow revenues. Because of this cut-throat environment, a new shift in the world of marketing is happening right now.

The marketers and brands who adapt to this changing environment will survive and thrive. But those who fail to recognize this new shift and continue relying on outdated strategies like "increasing brand awareness" will wither away into obscurity.

Maneesh Sah's bestselling book *A NEW Marketer—How to Inspire b2b Sales Acceleration with Insight Marketing* addresses this New Shift.

Based on the "3I" framework, it teaches you a simple system to reach more people, build new raving fans and explode your bottom line.







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## Chinese Traditions & Practices

ISBN: 9789671520918

Author: Joey Yap

Publisher: Joey Yap Research Group

Price: SGD 32.00 (before GST)

Extent: 300 pages, full colour, paperback with flaps

Size: 152 x 228 mm

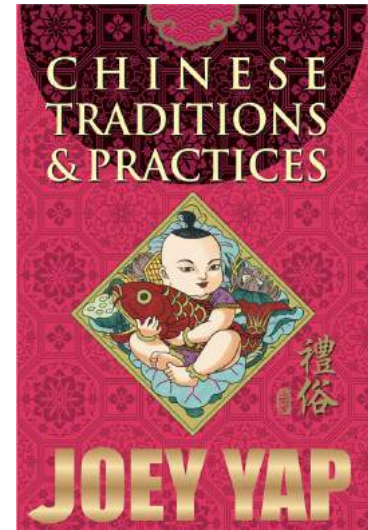
Genre: Lifestyle / Astrology

Availability: From 28 Dec 2017

Retail Price: S\$ 34.25

Special Price: S\$ 29.10 (valid till 29th Mar 2018)

Prices are inclusive of GST



### Synopsis

China has a long, rich history spanning centuries. As Chinese culture has evolved over the centuries, so have the country's many customs and traditions. Today, there's a Chinese custom for just about every important event in a person's life – from cradle to the grave.

In recent times, there has been a resurgence in interest and adoption of traditional customs. More and more people want to know how they can combine the old with the new.

Some Chinese customs and rites were created for purely practical reasons. Others are rooted in early religious beliefs and superstitious thinking. Many deftly incorporate elements of Chinese metaphysics.

Although many China's customs have survived to the present day, some have been all but forgotten: rendered obsolete by modern day technology. This book explores the history of Chinese traditions and cultural practices, their purpose, and the differences between the traditions of the past and their modern incarnations.

If you are a westerner or less informed about Chinese culture, you may find this book particularly useful, especially when it comes to doing business with the Chinese – whether it be in China itself or some other country with a considerable Chinese population. If anything, it will allow you to have a better casual understanding of the culture and traditions of your Chinese friends or acquaintances. An understanding of Chinese traditions leads to a more informed, richer appreciation of Chinese culture and China itself.

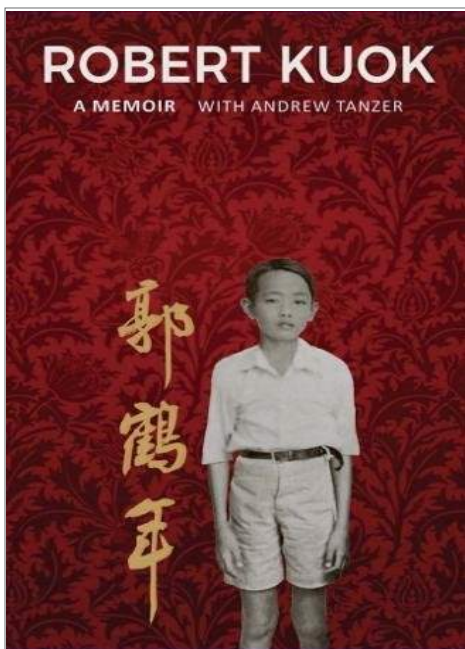
Key Highlights from this book:

- Learn about the elements that make up Chinese customs and what they represent.
- Explore the history and development of Chinese traditions over the centuries: find out where traditions came from and see how they've changed over time.
- Discover the Chinese ceremonies that celebrate the important milestones in life including birthdays, weddings and more!
- Follow detailed step by step guides on how to conduct various ceremonies, just as others have for thousands of years.
- Learn the intricacies of conducting business with the Chinese population of countries like China, Hong Kong and Taiwan.
- Discover the roots and gain a deeper appreciation of Chinese culture, whether you are Chinese or western educated.

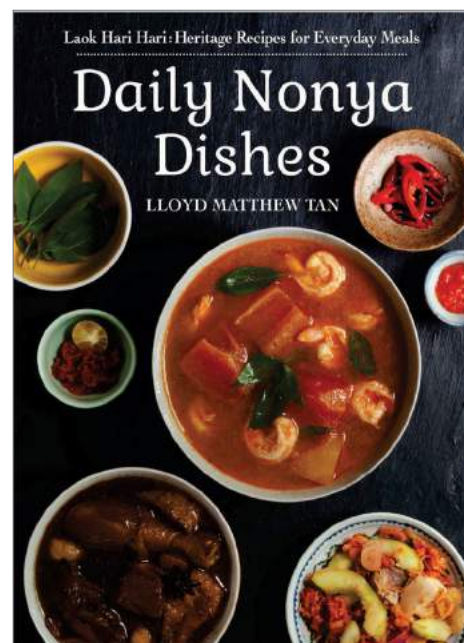
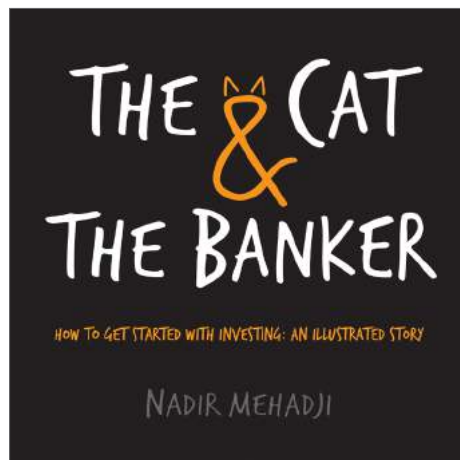




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The easy-to-read story and succinct format make The Cat and the Banker an ideal companion for busy readers and a perfect gift to friends.



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1) 9789814189736

**ROBERT KUOK: A MEMOIR**

ROBERT KUOK & ANDREW TANZER  
LANDMARK BOOKS  
140 x 210mm, 376pp, HCJ

Retail Price: \$ 49.70

Special Price: \$ 42.25  
(valid till 29th Mar 2018)

Prices are inclusive of GST

Robert Kuok is one of the most highly respected businessmen in Asia. But this legendary Overseas Chinese entrepreneur, commodities trader, hotelier and property mogul has maintained a low profile and seldom shed light in public on his business empire or personal life. That is, until now.

In these memoirs, the 94-year-old Kuok tells the remarkable story of how, starting in British Colonial Malaya, he built a multi-industry, multinational business group. In reflecting back on 75 years of conducting business, he offers management insights, discusses strategies and lessons learned, and relates his principles, philosophy, and moral code. Kuok has lived through fascinating and often tumultuous times in Asia - from British colonialism to Japanese military occupation to post-colonial Southeast Asia and the dramatic rise of Asian economies, including, more recently, China.

Readers interested in business, management, history, politics, culture and sociology will all enjoy Robert Kuok's unique and remarkable story.

**BUSINESS & MANAGEMENT**

2) 9789814794442

**THE CAT & THE BANKER**

NADIR MEHADJI  
MARSHALL CAVENDISH  
153 x 153mm, 224pp, PB

Retail Price: \$ 25.00

Special Price: \$ 21.25  
(valid till 29th Mar 2018)

Prices are inclusive of GST

Why should learning about finance and investing be dull and confusing? The Cat & the Banker is a fun and unconventional illustrated book about investing for people who don't know where to start. Truth be told, this really is most people. This accessible, creative guide is ideal for anyone put off by stuffy investment manuals.

The Cat & the Banker distills powerful ideas through a candid and fun conversation between a cat and his banker. The underlying story puts the notions in context and helps readers relate to the concepts. The Cat & the Banker goes straight to essentials without getting bogged down in unnecessary intricacies. The Cat & the Banker provides a framework for how things actually work and empowers readers to make their own decisions. The Cat and the Banker takes readers step by step on a journey through how different types of investments work, what they do, and how they relate to the real world; all in a simple, playful and engaging way

**FOOD & DRINK**

3) 9789814189804

**DAILY NONYA DISHES**

LLOYD MATTHEW TAN  
LANDMARK BOOKS  
180 x 270mm, 256pp, HC

Retail Price: \$ 49.90

Special Price: \$ 42.40  
(valid till 29th Mar 2018)

Prices are inclusive of GST

This cookbook gives recipes for the food that Babas and Nonyas of old ate for their breakfast, lunch, dinner and in-between every day.

This food is not the festive cuisine of Ayam Buah Keluak, Babi Pongteh, and Bakwan Kepiting that are the staples of many Peranakan cookbooks available in bookshops. The daily Nonya dishes are more simple fare, but no less delicious. Food like Ayam Goreng Tauyu Lada Manis (fried chicken with sweet black soya sauce and pepper), Babi Tempura (pork in tangy soya sauce), Gerago Goreng Tepung (krill fritters), Belimbi Masak Taucheo (belimbing in fermented soya bean), and Telor Dadair Empat Daun (four-herb omelette).

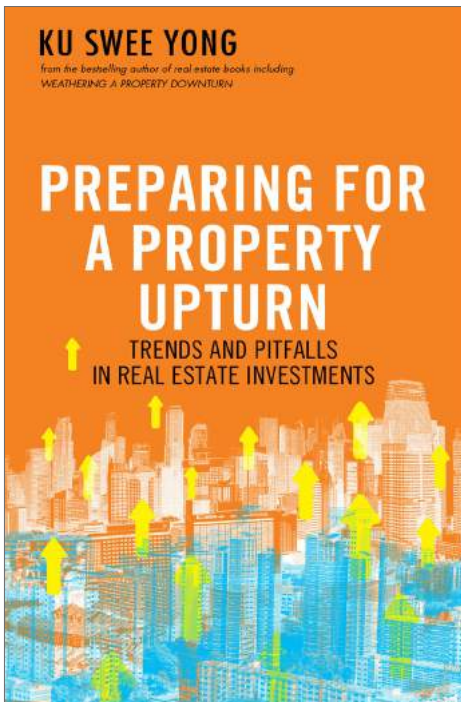
Daily Nonya Dishes is not only a fresh, and welcome addition to the canon of Peranakan cookbooks, but is also a valuable documentation of the food enjoyed by Babas and Nonya around the family table in the heyday of Peranakan culture.





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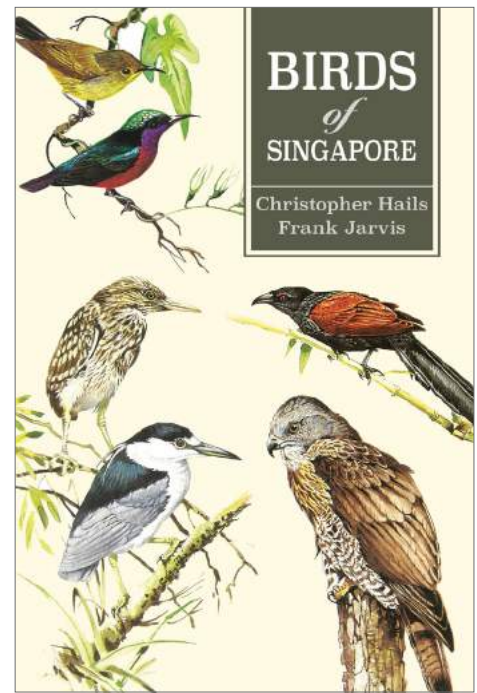
30th Anniversary of this publication



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**1) 9789814779913**  
**PREPARING FOR A PROPERTY UPTURN**

KU SWEE YONG  
 MARSHALL CAVENDISH  
 140 x 215mm, 176pp, PB

Retail Price: \$ 25.00

Special Price: \$ 21.25  
 (valid till 29th Mar 2018)

Prices are inclusive of GST

The property market goes through cycles and an investor needs understand market conditions before entering into any transaction. But how can one sieve through the noise and formulate a clear strategy?

In this collection of essays, fifth-time author Ku Swee Yong looks at market trends, explains the impact of government policies and dispels common misconceptions. A regular contributor TODAY and Business Times, he offers practical advice based on his ground experience of having bought, sold and leased many properties. He discusses the residential, retail, office and industrial sectors, and covers the issues that will impact property value.

This book offers an overview of the current real estate market and will help you understand the short-term and long-term implications of your decisions. Whether you are looking at local properties or seeking regional opportunities, investors will benefit from the insightful analyses drawn from extensive data and research.

**2) 9789811118180**  
**SUCCESS UNLIMITED: THE 10 COMMANDERS IN YOU**

SIMON NG  
 SIMON NG  
 148 x 210mm, 52pp, PB

Retail Price: \$ 16.00

Special Price: \$ 13.60  
 (valid till 29th Mar 2018)

Prices are inclusive of GST

Success Unlimited, the 10 commanet in you, iis a book written by Mr Simon Ng, CEO of - Leaco Singapore Pte Ltd and the Rotary Club Singapore and Association of Small Medium - Enterprise's Entrepreneur of the Year 2017

This book is about succeeding, and its not about merely succeeding but achieving Success: - Rising Above Adversity. The author shares how he uses his personal experiences to grow stronger and eventually achieve the success that came along his way. This book conveys the positive way a dream maker and a dreamer - working hand-in-hand can make positive changes in others, demonstrates how exciting the job of a manager can be, how challenges realized reap great rewarding careers for people filled with the courage, determination and fortitude to contribute more to their society and to their communities than they ever thought they could.

**3) 9789814794473**  
**BIRDS OF SINGAPORE**

CHRISTOPHER HAILS & FRANK JARVIS  
 MARSHALL CAVENDISH  
 227 x 152mm, 176pp, PB

Retail Price: \$ 30.00

Special Price: \$ 25.50  
 (valid till 29th Mar 2018)

Prices are inclusive of GST

For a relatively tiny island, with such a high ratio of urban development, Singapore contains a surprisingly large number of birds – native species as well as seasonal visitors due to its strategic position on a migration route between temperate Asia and the eastern tropics.

In this classic guide, Dr Christopher Hails leads the reader to all the major birdwatching habitats in Singapore, explaining changing patterns with shifting development and nature's fascinating adaptations to urban encroachment. His scholarly insights into migration, simplified for the lay reader, are enthralling and illuminating. The illustrations have been painted by artist Frank Jarvis entirely from field sketches and, where essential, from studying skins and nests in the valued Raffles' Collection, thus offering the highest level of accuracy in both the birds' features and their behaviour.

On the 30th anniversary of its publication, Marshall Cavendish is proud to release the paperback edition of this evergreen work, whose keenly observed illustrations and explanations have yet to be surpassed.



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A New marketer: How to inspire b2b Sales Acceleration	9789811140747		\$33.15	
Chinese Traditions & Practices	9789671520918		\$29.10	
Robert Kuok : A Memoir	9789814189736		\$42.25	
The Cat & the Banker : How to get started with investing	9789814794442		\$21.25	
Daily Nonya Dishes	9789814189804		\$42.40	
Preparing for a Property Upturn	9789814779913		\$21.25	
Success Unlimited: the 10 comanders in you	9789811118180		\$13.60	
Birds of Singapore	9789814794473		\$25.50	
<b>Total</b>				

Above prices are inclusive of 7% GST; Special Prices valid till 29th Mar 2018

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