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Intelligent Island
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Vintage Singapore: 1950s

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From Kid to King: The Joseph Schooling Story
Tests and Exams in Singapore Schools

Market Smart
Florence’s Best Timeless Peranakan

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Intelligent Island
The Untold Story of Singapore’s Tech Journey

ISBN: 9789811138911
Author: Singapore Infocomm Technology Federation
Foreword by: Dr Yaacob Ibrahim
Extent: 256 pages, hard cover with jacket, full colour
Size: 144 x 226 mm
Availability: July 2017
Retail Price: $53.50
Special Price: $45.48
(Prices are inclusive of GST)
(Valid till 22nd Dec 2017)

Intelligent Island, The Untold Story of Singapore’s Tech Journey seeks to uncover the philosophy and ideas that shaped Singapore’s development in the digital forefront and the defining moments that led to the hyper-connected Singapore of today.

Singapore’s tech journey, told through the voices of the pioneering policy makers, entrepreneurs and top executives – many who can be considered as the drivers and architects of Singapore’s infocomm technology industry in the formative years, and whose vision of the Lion City as a modern, advanced metropolis known for its tech leadership has now been made real.

For the first chapter, President Dr Tony Tan Keng Yam discusses his take on Singapore’s need to push the envelope of IT and reflect on how he helped kickstart Singapore’s IT journey as the chairman of the Committee on National Computerisation. The conversation continues with other visionaries and change makers including founding National Computer Board chairman Mr Philip Yeo, IT pioneer Mr Tan Chin Nam, who has helmed many leading government agencies in his career, and former CEO of IDA and founder of Computer System Advisers (CSA) Mr Johnny Moo to name a few.
Korean Wife’s Secret Recipes
(Bilingual in English and Chinese)

ISBN: 9789881423085
Author: Minji Chae (蔡民知)
Publisher: WE Press
Availability: July 2017
Extent: 264 pages, paperback with flaps, full colour
Size: 188 x 254 mm
Genre: Lifestyle / Cooking (bilingual)

Retail Price: $ 53.50
Special Price: $ 45.48
(Prices are inclusive of GST)
(Valid till 22nd Dec 2017)

The book comprises:

50 HOME-COOKING RECIPES
Follow the simple steps and treat your family to a REAL Korean home-cooking treat of all the familiar and favourite Korean dishes everyone enjoys.

SEASONAL RECIPES
Korea’s four seasons are something to look forward to as far as cooking is concerned, because each one features seasonal ingredients to whet the appetite.

EASY RECIPES
From the how-tos of preparation and storage of ingredients, with appropriate substitutes where necessary, this book is perfect for both experienced and beginner-level cooks.
In 1966, a year after it separated from Malaysia on August 9, 1965, Singapore celebrated its first National Day as an independent nation. This year, in 2016, the country holds its 50th National Day Parade.

To commemorate the occasion, Straits Times Press, in collaboration with Singapore Post, is launching Majulah Moments: 50 Years of National Day Parades – the first of a series of exclusive postcard books featuring 20 iconic moments from past parades.

Within the book are unforgettable vintage images of crowds braving the pouring rain as the contingent marched through the streets during the first parade of 1968, soldiers standing ramrod straight under the scorching sun during the 1993 parade, and the young and old bonding over the Kallang Wave in 2015. They reflect the special moments and collective joy of a people proud to be identified as Singaporeans.

Only 1,500 of these limited edition Majulah Moments postcard books will be printed. Each book contains 20 postcards with local pre-paid postage. Grab your copy now.
A NEW POSTCARD BOOK FROM
Straits Times Press

VINTAGE SINGAPORE: 1950s

A collaboration between Straits Times Press and Singapore Post


Within the book are unforgettable vintage images of a bygone era. Take a peek at a time when people had to work hard for a living – from the weather-beaten coolies unloading goods from barges at Boat Quay, to the young shoeshine boy who scampers around Bras Basah Road in search of customers – and yet, found joy in the simple things: whether it be a cooling coconut drink on a hot day, or a short trip to the amusement centre at night. Get glimpses of little-known scenes too, such as the hole-in-a-wall provision store, and snake charmers plying their trade.

They reflect the special moments of the everyday Singaporean who lived in a decade when the country was emerging from colonial rule, enroute to self-governance.

About the Vintage Singapore: 1950s Postcard Book

Only 2,600 of these limited edition Vintage Singapore: 1950s postcard books will be printed. The book contains 20 detachable postcards, each with local prepaid postage included. Mail them for free within Singapore.

All images in the book were curated from Singapore Press Holdings’ extensive archives by Joyce Fang of The Straits Times Picture Desk.
THE MERMAID WHO BECAME A CHAMPION

In 2008, a 16-year-old swimmer made history by winning Singapore’s first Paralympic gold.

Her name: Yip Pin Xiu.

How did she do it? Pin Xiu has Charcot Marie Tooth, a disorder that leads to a progressive weakening of the muscles. By four years old, she needed an ankle-foot brace to assist her with walking. By 13 years old, she could no longer walk and started using a wheelchair.

Today, she has three Paralympic gold medals and a silver to her name.

As she says in this children’s illustrated book, co-written with The Straits Times assistant sports editor Rohit Brijnath:

“My story is of struggle and grit and never being afraid.”

In this beautifully-illustrated book, Pin Xiu shares the story of her remarkable journey, from being bullied in school to becoming a champion at the Paralympic Games, and of how she overcame obstacles and met life’s challenges.

It is a story of resilience and determination.

This book will appeal to everyone, not just children, and readers of all ages will surely cheer along with Pin Xiu when she says:

“People now look at us and don’t merely see the disabled, but talent and ambition and someone who is able.”

About the authors

Singaporan swimmer Yip Pin Xiu is a four-time Paralympic medallist. She will be an “athlete mentor” for the Asean Para Games in Kuala Lumpur in September and has been appointed as chef de mission for this December’s Asian Youth Para Games in Dubai.

Rohit Brijnath is assistant sports editor with The Straits Times and has 31 years of sportswriting experience. He has covered the Olympics, Asian Games, cricket World Cups and tennis Grand Slams. He has written for newspapers in India and Australia and for the BBC South-Asia website, and has co-authored a book with Olympic gold medallist Abhinav Bindra.

About the illustrator

Anngee Neo’s works include illustrations for The Crane and the Crab, written by former President SR Nathan, and The Rock and the Bird, which won the Hedwig Anuar Children’s Book Award in 2015. She has a Bachelor of Fine Arts (Drawing) degree from the Victorian College of the Arts, Melbourne.
GUILTY AS CHARGED

25 CRIMES THAT HAVE SHAKEN SINGAPORE SINCE 1965


This book recounts the 25 most infamous crime cases that have taken place in Singapore since 1965.

Some of the victims’ names are still remembered today.

Jenny Cheok, 22, killed by her apparently devoted boyfriend Sunny Ang in 1963.

Nine-year-old Agnes Ng and 10-year-old Ghazali Marzuki, killed in 1981 by self-styled medium Adrian Tan, his wife and his mistress.

Huang Na, nine, murdered at the Pasir Panjang Wholesale centre in 2004 by vegetable packer Took Leng How.

Other cases include:

- The tourist from hell, John Martin Scripps, who in 1996 killed South African tourist George Gerard Lowe
- Chia Teck Leng, sentenced to 42 years in jail in 2004 for swindling four foreign banks out of S$117 million
- The “One-Eyed Dragon”, gun-wielding gangster Tan Chor Jin
- The Sunshine Empire scheme of 2006 that swindled ordinary Singaporeans out of nearly S$190 million
- The killing of two-year-old Nonoi in 2006
- The 2015 trial and conviction of Yap Weng Wah, who sexually abused about 30 boys in flats, a chalet and toilet cubicles over three years.

Guilty As Charged is a detailed retelling of these 25 cases and the trials that followed, and is rich with photographs from The Straits Times archives.

This book comes with an introduction by Abdul Hafiz, associate news editor, The Straits Times.
This is a story of a young boy named Joseph, whose love for water ignites his passion and desire to be an Olympic swimmer and gold medallist.

Despite the hardships, challenges and failures he encounters along the way, Joseph eventually achieves his dream, even beating his childhood hero American swimmer Michael Phelps at the competition.

*From Kid to King: The Joseph Schooling Story* is inspired by Olympic gold medallist Joseph Schooling who won the 100-metre butterfly event at the 2016 Summer Olympics in Rio with a record time of 50.39 seconds. Schooling is not only the first Singaporean, but also the first Southeast Asian male to win an Olympic gold medal in swimming.

= EXCLUSIVE = This book includes Joseph Schooling’s personal autograph and a handwritten message addressed to readers.

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**WRITER** | Marc Lim has been a sports journalist with *The Straits Times* for over a decade, covering major events such as the World Cup and the Olympics. He is now the paper’s News Editor.

**ILLUSTRATOR** | Darel Seow is a Trailblazer Foundation Ltd and Ministry of Communications and Information (Singapore) scholar who graduated from Central Saint Martins College of Art and Design, UK. He has illustrated children’s books such as *The Missing Mouse* and *Where Are All The Birds?*

**EDITORIAL CONSULTANT** | Linda Collins is a copyeditor with *The Straits Times*. She has edited books such as *What’s Inside the Red Box?* – a children’s book inspired by Singapore’s former Prime Minister Lee Kuan Yew.
Assessment, mainly in the form of tests and examinations, plays a critical role in the schooling of Singaporean students. The results are often used to make irrevocable decisions on the students' future education careers.

This book is written with school leaders, teachers, and parents in mind, with the view of helping them to better understand the processes and products of assessment via tests and exams. It is written in simple terms, using minimal technical terms, and introduces school leaders, teachers, and parents to essential concepts and principles of educational measurements which are relevant in the school context in Singapore.

While existing books on educational measurement are academically-oriented and meant for formal training courses, this book makes self-study simple by using practical examples couched in layman's language. In addition, this book uses concrete examples and analogies to make the text reader-friendly.

Key Features:
- It covers important aspects of tests and examinations in Singapore schools
- It is written in simple language, using a minimum of technical terms
- It discusses issues from the perspective of tests/exams users

Contents: What Do We Need to Know about Exams?; Why Must Students Take Exams?; What Makes a Fair Exam?; Answers Students Have to Choose; Answers Students Have to Write; T-Score: What Is It, and Why?; What is a Good Mark?; Can Exams Be Trusted?; Preparing for Exams and Coping with Exam Stress; How is Creativity Assessed?; Project Work: What for and How Assessed?; Rubrics and Assessment for Learning; Above-Level Testing: Good or Bad?; Grade Point Average: Beware of its Pitfalls; What is Assessment Literacy?; How Assessment Literate are You?;

Readership: School leaders, teachers, and parents in Singapore, as well as postgraduate students, teacher-trainees, and education officers.

Main Subject Classification: EDUCATION SYSTEMS AND POLICIES | K-12 | GENERAL EDUCATION
MARKET SMART
HOW TO GROW YOUR WEALTH IN AN UNCERTAIN WORLD

by Goh Eng Yeow

Within every market lies the opportunity to make money. Yet many investors still wonder why they keep getting blindsided by the market and end up losing money as a result.

In Market Smart, veteran financial writer Goh Eng Yeow explains in simple language why even the smartest investors can screw up, how you can avoid common investment mistakes, and how to get rid of the biases that can cloud your investment decision-making processes.

He outlines some simple strategies which investors can easily adopt to grow their investment nest-egg without having to resort to complicated number-crunching and difficult-to-read reports.

These include sniffing out good investment opportunities, charting fund flows, tracking insider trades, as well as being aware of the out-sized role which dividends and share buybacks play in boosting stock prices.

Market Smart is unique in offering a rare glimpse into the many hazards an investor may encounter in the market and how he can avoid them - covering topics such as the need to heed red flags hoisted by the Singapore Exchange, understanding accounting scams, identifying the threats posed by short-sellers and how to spot the next corporate bust-up.

Perceptive and thought-provoking, this book is a rich source of insights on the Singapore securities market from a passionate observer and participant.

ABOUT THE AUTHOR

Goh Eng Yeow is The Straits Times’ senior markets correspondent, writing the “Cai Jin” and “Small Change” columns for the newspaper.

With a professional career spanning three decades that involved tracking some of the most gripping financial developments in our securities markets, he has gained a unique perspective on the world of investing which he shares with readers through his insightful writings.

Eng Yeow is the author of Small Change: Investment Made Simple, which made it to No. 1 on The Sunday Times Life’s non-fiction bestsellers list for eight weeks in 2014, and its sequel Small Change: Turning cents into dollars which was published in 2015. Over the years, he has received numerous accolades in his journalistic pursuits. These included being named the Best Financial Journalist in 2006 by the Securities Investors Association of Singapore (Sias), and receiving the Sias Outstanding Commentary Award in both 2013 and 2014.

He graduated from Cambridge University with an honours degree in Physics and Theoretical Physics Tripos in 1983 and earned a Postgraduate Certificate in Education from the University of London Institute of Education in 1984.
Peranakan cuisine combines the best of Chinese and Malay influences to offer a unique fusion of exotic and aromatic food.

From spicy sambals and piquant pickles to dishes that tantalise and entice... the undisputed doyenne of Peranakan cuisine Florence Tan whets your appetite in Florence Tan’s Timeless Peranakan Recipes, a collection of her family’s treasured recipes.

Find traditional and classic Nyonya favourites like Ikan Kuah Lada, Udang Masak Lemak and Ayam Buah Keluak and special dishes like Hee Peow Soup, Nasi Ulam and Nyonya Yee Sang, which are prepared for festive and auspicious occasions.

With Florence’s help, anyone can cook up an authentic Nyonya meal (or feast) in no time!
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